



Wayne Mylin was trained as a cancer coach by the Cancer Wellness Institute and adheres to their Cancer Coaching Code of Ethics.

Cancer Wellness Institute's Standards of Ethical Conduct

As a cancer coach, I:

Conduct myself in accordance with CWI's Code of Ethics in all coaching interactions, including coach training and coach mentoring activities.

Communicate and create awareness in others, including organizations, employees, sponsors, coaches, clients, potential clients, and others who might need to be informed of the responsibilities established by this Code.

Refrain from unlawful discrimination in occupational activities, including age, race, gender orientation, ethnicity, sexual orientation, religion, national origin, or disability; and consistently demonstrate dignity, inclusivity, and respect in all professional relationships.

Make verbal and written statements that are true and accurate about what I offer as a cancer coach, the cancer coaching profession, and CWI.

Accurately identify my coaching qualifications, expertise, experience, training, and certifications.

Recognize and honor the efforts and contributions of others and only claim ownership of my own material.

Strive at all times to recognize any personal issues that may impair, conflict with, or interfere with my coaching performance or my professional coaching relationships. I will promptly seek the relevant professional assistance and determine the action to be taken, including whether it is appropriate to suspend or terminate my coaching relationship(s) whenever the facts and circumstances necessitate.

Recognize that the Code of Ethics applies to my relationship with coaching clients, students, mentees, sponsors, and other coaches.

Conduct and report research with competence, honesty, and within recognized standards and applicable subject guidelines. The research I participate in will be carried out with the informed consent of those participating and the approval of all regulatory bodies as indicated. Such research efforts will be performed in a manner that complies with the applicable laws and regulations of the jurisdictions involved.

Maintain, store, and dispose of any records, including electronic files and communications, created during my coaching engagements in a manner that promotes confidentiality, security, and privacy and complies with any applicable laws, regulations, and agreements.

Seek to be conscious of any conflict or potential conflict of interest, openly disclose any such conflict to all stakeholders involved, and offer to remove myself when a conflict arises.

Clarify roles for cancer coaches, set boundaries, and review with sponsors and stakeholders the conflicts of interest that may emerge between coaching and other role functions. Disclose to all

clients the exact nature of the coach's role within the company or organization, and the limitations and expectations thereof.

Disclose to my client and the sponsor(s) all anticipated compensation from third parties that I may receive for referrals of clients or pay to receive clients. Compensation from the sale of products or non-coaching services to clients must be disclosed fully before coaching begins. The quality of coaching services and the quantity of coaching sessions as defined in the coaching agreement must not be dependent in any way upon the purchase of any additional products or services by the client.

Honor an equitable coach/client relationship, regardless of the form of compensation.

Ethically speak what I know to be true to clients, prospective clients, or sponsors about the potential value of the coaching process or of me as a coach.

Make clear to any employer/sponsor and to the client what activities fall within the scope of practice, as well as the outcomes that can reasonably be expected.

Adhere to all ethical standards of practice for her/his respective health care licensures and credentials.

Carefully explain and strive to ensure that, prior to or at the initial meeting, my coaching client and sponsor(s) understand the nature of coaching, the nature and limits of confidentiality, financial arrangements, and any other terms of the coaching agreement.

Have a clear coaching service agreement with my clients and sponsor(s) before beginning the coaching relationship and honor this agreement. The agreement shall include the roles, responsibilities, and rights of all parties involved.

Hold responsibility for being aware of and setting clear, appropriate, and culturally sensitive boundaries that govern interactions, physical or otherwise, I may have with my clients or sponsor(s).

Avoid any sexual or romantic relationship with current clients, sponsor(s), students, mentees, or supervisees. Further, I will be alert to the possibility of any potential sexual intimacy among the parties including my support staff and/or assistants and will take the appropriate action to address the issue or cancel the engagement in order to provide a safe environment overall.

Respect the client's right to terminate the coaching relationship at any point during the process, subject to the provisions of the agreement. I shall remain alert to indications that there is a shift in the value received from the coaching relationship.

Strive to protect the health, safety, and welfare of the client. I will encourage the client or sponsor to make a change if I believe the client or sponsor would be better served by another coach or by another resource, and I will support my client in seeking the services of other professionals when deemed necessary or appropriate.

Maintain the strictest levels of confidentiality with all client and sponsor information unless release is required by law, specifically adhering to all applicable state and federal regulations.

Have a clear agreement about how coaching information will be exchanged among the coach, client, and sponsor, including mobile health/electronic health data collected by the client.

Have a clear agreement when acting as a coach, coach mentor, coaching supervisor, or trainer, with both client and sponsor, student, mentee, or supervisee about the conditions under which confidentiality may not be maintained (e.g., illegal activity, pursuant to valid court order or

subpoena; imminent or likely risk of danger to self or to others; etc.) and make sure both client and sponsor, student, mentee, or supervisee voluntarily and knowingly agree in writing to that limit of confidentiality. Where I reasonably believe that because one of the above circumstances is applicable, I may need to inform appropriate authorities.

Require all those who work with me in support of my clients to adhere to this Code of Ethics.

Commit to the need for continued and ongoing development of my professional skills.

The NBHWC Pledge of Ethics:

As a cancer coach, I acknowledge and agree to honor my ethical and legal obligations to my coaching clients and sponsors, colleagues, and the public at large.

I pledge to comply with the CWI Code of Ethics and to practice these standards with those whom I coach, teach, mentor, or supervise.